

MCR AGENCY

MCR
agency

ART DEPARTMENT FROM MCR AGENCY BARCELONA 2X24
BRANDSHOW



WHO
WE
ARE?

ART DEPARTMENT FROM MCR AGENCY BARCELONA 2X24
BRANDSHOW

MCR-Agency is an agency representing online content that, through connections, reaches the audience with marketing projects, products, and experiences. With technology, a consolidated partnership model, and a focus on the influencer, we have welcome pioneers in giving creators the power of their engagement

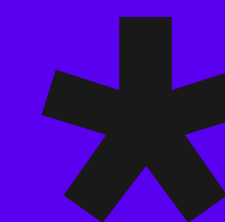


MCR & NUMBERS

- **+20BILLION
VIEWS** TOTAL
VIEWS
ON
YOUTUBE.

- **+100MILLION
FOLLOWERS** TOTAL
ON ALL
PLATFORMS.

- **+20MILLION
VIEWS** PER
DAY.





SALES
NUMBERS

ART DEPARTMENT FROM MCR AGENCY BARCELONA 2X24
BRANDSHOW

- +80% REACH OF LATAM AND 15% SPAIN INFLUENCER MARKET.
- +2000 DEALS CLOSED IN ALMOST 6 YEARS.
- CAMPAIGNS RUNNING RIGHT NOW.



SUCCESS CASES

Through our journey, we have developed relationships with some of the biggest brands on the planet, leveraging our impact to generate phenomenal results for the campaigns that go through MCR AGENCY.



MCR x **ACTIVISION**[®]
agency

MCR AGENCY ANUNCIA SU ACUERDO CON ACTIVISION.

EXCLUSIVE LATAM INFLUENCER AGENCY FOR ACTIVISION.

WORKING WITH CAMPAIGNS AND
INFLUENCER MARKETING.





WE'VE REACHED

1.000.000.000

WIKIS



**EXCLUSIVE
LATAM
INFLUENCER
AGENCY
FOR
SCOPELY.**

WORKING WITH CAMPAIGNS AND
INFLUENCER MARKETING.



BRANDS WE'VE WORKED



MCR
agency

WE REPRESENT MORE THAN
100 EXCLUSIVE
CREATORS.

ART DEPARTMENT FROM MCR AGENCY BARCELONA 2X24
BRANDSHOW

MCR
agency

MCR
BOOTCAMP
YEARLY EVENT

ART DEPARTMENT FROM MCR AGENCY BARCELONA 2X24
BRANDSHOW



**+1 BILLION
VIEWS** AT
STUMBLE
GUYS.

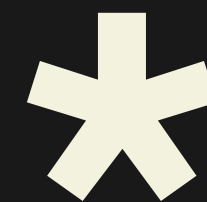


8652500 TOTAL
CONTENT
VIEWS
IN-EVENT.

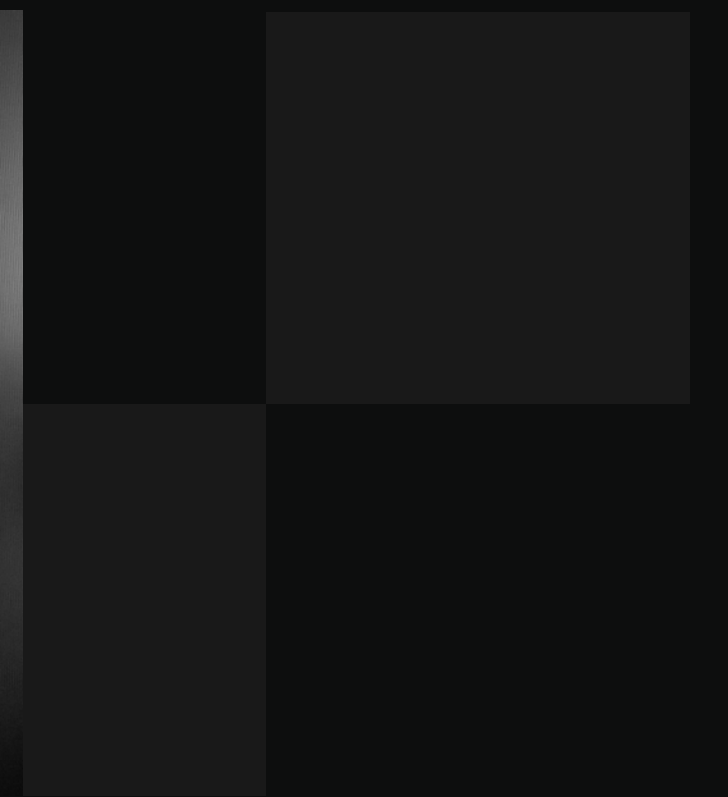
2024 FIRST
MCR
EVENT.

25 CONTENT
CREATORS
IN EVENT.

3 DAYS
OF
EVENT.



MCR SUCCESS STORIES
agency



2023 YEARLY BOOTCAMP

MCR
agency

MCR
AWARDS &
PARTNERS

ART DEPARTMENT FROM MCR AGENCY BARCELONA 2X24
BRANDSHOW

NOMINATED AT GIMA



HAPPYINDEX AT WORK AWARD



GLOBAL
INFLUENCER
MARKETING AWARDS

WE ARE PLEASED TO ANNOUNCE THAT

**WE ARE
NOMINATED**

ON GLOBAL INFLUENCER MARKETING AWARDS

mcr-agency.com

hello@mcr-agency.com

[mcr.agency](https://www.instagram.com/mcr.agency)

CERTIFIED



HappyIndex® AtWork
ESPAÑA 2024

MCR
agency

PARTNERSHIP

iab•spain X MCR
agency

WE MAKE PART OF IAB SPAIN

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LET'S KEEP
TALKING

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BRANDSHOW